

Message Text

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67

ACTION NEA-16

INFO OCT-01 ISO-00 CIAE-00 DODE-00 PM-07 H-03 INR-10 L-03

NSAE-00 NSC-07 PA-04 RSC-01 PRS-01 SP-03 SS-20 DRC-01

CU-04 /081 W

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R 251325Z JUN 74

FM AMEMBASSY CAIRO

TO USIA WASHDC

INFO SECSTATE WASHDC 7401

UNCLAS CAIRO 4570

USIAC

E.O. 11652: N/A

TAGS: PFOR EG

SUBJ: USIS CAIRO WEEKLY REPORT

1. PSYCHOLOGICAL SITUATION: NO SIGNIFICANT CHANGE.

2. PRESIDENT NIXON'S EGYPT VISIT REMAINS MAJOR PRESS
PICTORIAL SUBJECT. ART MAGAZINE AL-KAWAKEB PUBLISHED
NIXON PHOTO PLAYING PIANO FOR PEARL BAILEY.

3. PROGRAM ACTIVITIES

- TV SCIENCE PROGRAM SHOWED COMPLETE VISION USA
#20 INCLUDING TITLE. THE USE OF A TITLE WAS SIGNIFICANT
FIRST FOR EGYPTIAN TV.

- "THREE", AN IMV PRODUCT, WAS INCORPORATED INTO
EGYPTIAN TV YOUTH PROGRAM COQJLED WITH DISCUSSIONS BY

LOCAL COMMUNITY LEADERS.

- "THE NEW SOUTH" WAS SHOWN ON "YOU AND THE
WORLD" TV PROGRAM, AND "ONLY IN AMERICA" WAS SHOWN
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ON "TRIP OF THE WEEK".

- PRESS IS BEGINNING TO USE USIS RELEASES.
STATE DEPARTMENT SPOKESMAN'S DENIAL THAT US WAS
ENCOURAGING ISRAELI AIR ATTACKS ON LEBANON; SMITHSONIAN
ONE MILLION DOLLAR GRANT FOR PHILAE TEMPLE RECOVERY
AND PRESIDENT NIXON'S REMARKS UPON RETURNING TO
WASHINGTON AFTER HIS TRIP RECEIVED FRONT PAGE COVERAGE
IN VARIOUS EGYPTIAN DAILIES.

- THE NEW OREGON DANCE AND SONG TROUPE GAVE
TWO VERY SUCCESSFUL PERFORMANCES GIVEN UNDER
MINISTRY OF CULTURE SPONSORSHIP AT SPHINX STAGE.
OREGON TROUPE WAS ALSO FEATURED ON TWO TV PROGRAMS
AND IN LOCAL NEWSPAPERS. THOUGH NOT A CU-SPONSORED
PROGRAM, APPEARANCE OF GROUP CONTRIBUTED FAVORABLY
TO US CULTURAL IMAGE AND FURTHER ATTESTS TO TOTALLY
FAVORABLE ATMOSPHERE FOR US CULTURAL PRESENTATIONS.
PENNEY

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Message Attributes

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Disposition History: n/a
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30 JUN 2005

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